



COOPERATIVE ELDER SERVICES, INC.

ADULT DAY HEALTH CARE PROGRAMS

Spring 2022

Dear Partner,

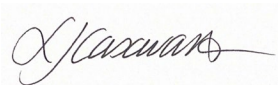
Your support as a 2022 Cooperative Elder Services Annual Sponsor will have deep impacts on the health of seniors from more than 50 Greater Boston communities served by CESI programs, now open in the towns of Acton and Arlington, Massachusetts. By making a powerful, public sponsorship commitment to seniors, their loved ones, and caregivers in our community, you are also joining our extended CESI family as we move forward, together this year.

Though operating during the pandemic has tested our resilience, we have only strengthened the specialized programming we offer which is focused on providing community-based, day health care options, to support seniors and adults who are learning to live with medical and/or cognitive challenges as they age-in-place. Pre-pandemic upwards of 180 Adult Day Health Programs like CESI's were up and running in the state of Massachusetts – post-pandemic it's closer to 120. Now more than ever, we need your help to move forward, together.

Please help us continue this important work while showing your support for elder health and wellness. JOIN US TODAY as a 2022 Cooperative Elder Services Annual Sponsor. Our sponsorship benefits reflect a balance of community visibility and dynamic virtual publicity. We welcome you to customize your benefits to meet the needs of your organization or to better align with your mission.

Your support is greatly appreciated! To learn more about CESI or to register as a sponsor, please reach me directly at L.Casavant@elderdayservices.org or call: 781-863-1166. I look forward to hearing from you. I will call you in the next few weeks to follow up on any questions you might have.

Sincerely,



Lindsay J. Casavant
Director of Development and Communications
Cooperative Elder Services, Inc.



About Cooperative Elder Services, Inc.

Headquartered in Acton, Massachusetts, Cooperative Elder Services is a 501 (c)(3) organization providing adult day health care for participants in more than fifty communities in the Greater Boston area since 1978. Vibrant community-based centers located in Acton, Arlington, and Burlington, provide licensed on-site nurses as well as staff trained in specialized care for participants with Parkinson's and Alzheimer's diseases and related dementia. Roundtrip transportation is available. Participants in CESI's day programs engage in recreation activities and enjoy well-balanced meals under the supervision of healthcare professionals, while family caregivers gain respite and support. CESI is licensed by the Massachusetts Department of Public Health and certified by MassHealth. To learn more about Cooperative Elder Services visit www.elderdayservices.org.



COOPERATIVE ELDER SERVICES, INC.

ADULT DAY HEALTH CARE PROGRAMS

Cooperative Elder Services, Inc. Sponsorship Levels*

GOLD: \$2,000

SILVER: \$1,500

BRONZE: \$1,000

* Sponsorship level benefits and details are outlined below! We welcome you to customize a sponsorship opportunity to meet the needs of your organization or to better align with your mission and budget.

Cooperative Elder Services Board and Event Committee Members:

Kelly Marino
President
Managing Partner, Fulcrum Research Group

Erik Langhoff, MBA
Vice President
Chief Development Officer, Bridgewell

Tony Dellovo, MPH
Treasurer
Director of Donor Impact, Jumpstart

JoAnne Thomas, RN, BSN
Secretary
Acton, MA (Retired)

Jane Erekson, BS, RT (R)
Radiology Quality & Safety Manager,
Lahey Hospital & Medical Center (Retired)

Kitty O'Connor, J.D., LL.M.
Managing Partner, Eckel, Hoag & O'Connor

Erica Johnson*
Executive Director

Michelle Holmberg*
Director of Services (*CESI Staff)

Special Community Sponsorship Opportunity Activity Calendar Sponsorships Available: \$500*



COOPERATIVE ELDER SERVICES, INC.
ADULT DAY HEALTH CARE PROGRAMS
THE ARLINGTON CENTER

OCTOBER 2021
Activity Calendar

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
		DAILY ACTIVITIES		1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

37 Broadway
elderdayservices.org

Thank you to
our sponsors!

*Sent home monthly to each participant/family we serve!

Gold Sponsor Benefits:

- Corporate name and logo presence at events
- Premium logo placement on CESI event webpage
- Logo placement on event publicity
- Video guest spot on CESI social media
- 3 social media shoutouts
- Participant-made “thank you”

Silver Sponsor Benefits:

- Corporate name and logo presence at events
- Premium logo placement on CESI event webpage
- Logo placement on event publicity
- 2 social media shoutouts
- Participant-made “thank you”

**Cooperative Elder Services, Inc.
Sponsorship Levels***

GOLD: \$2,000

SILVER: \$1,500

BRONZE: \$1,000

Bronze Sponsor Benefits:

- Corporate name and logo presence at events
- Premium logo placement on CESI event webpage
- Logo placement on event publicity
- 1 social media shoutout
- Participant-made “thank you”

Sponsor Payment Information

Cooperative Elder Services, Inc. holds tax-exempt status under Section 501(c)(3) of the U.S. Internal Revenue Service Code. Donations to CESI are tax deductible to the full extent of the law. EIN: 04-2680168

Select Sponsorship Level: Gold (\$2,000) Silver (\$1,500) Bronze (\$1,000) Activity Cal (\$500)

Please invoice me

Check enclosed (payable to Cooperative Elder Services, Inc.)

Credit card

Card Number:

Expiration Date:

Name on Card:

Signature:

Please mail this form to the address below or scan and email to: L.Casavant@elderdayservices.org

Cooperative Elder Services
Attn: Lindsay Casavant
2351 Main Street, Suite 108
Concord, MA 01742